

BINGE MARKERS

PRODUCT DESCRIPTION

VIONLABS

2021-06-17

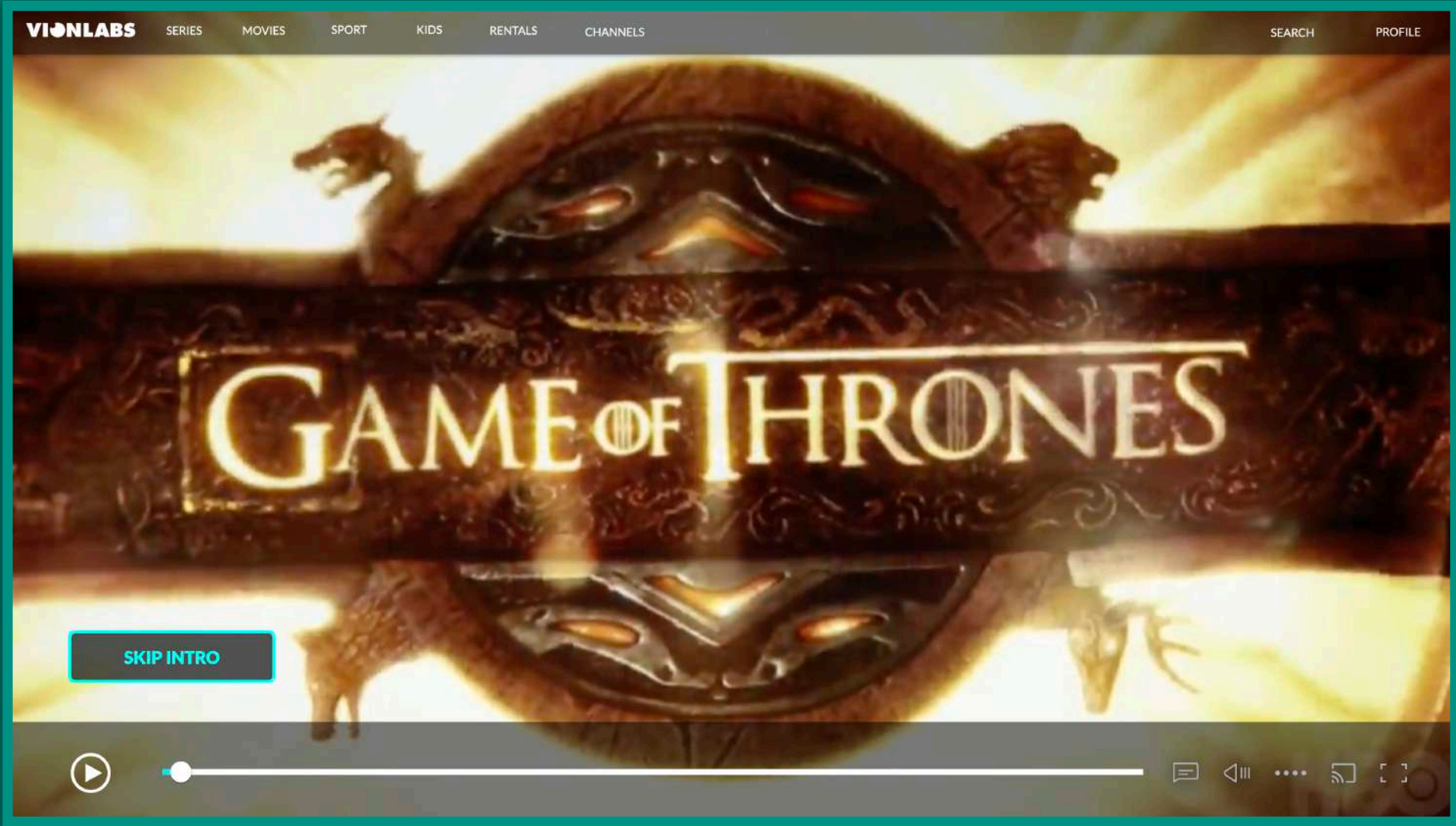
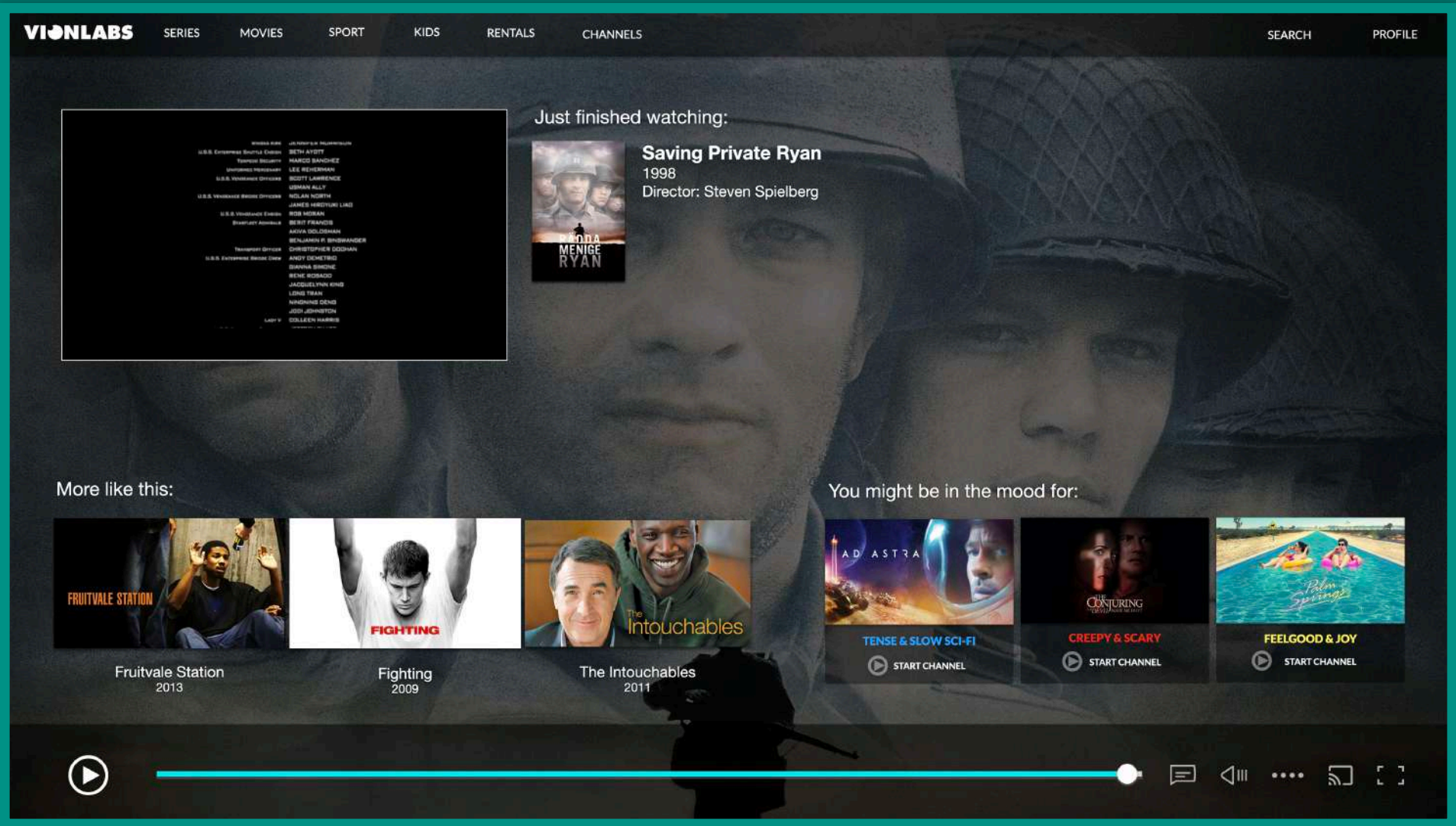
ENABLE BINGE-VIEWING WITH BINGE MARKERS.

REDUCE "WASTE-VIEWING".

There is nothing more frustrating for your users than having to fast forward through credits or manually go and find the next episode of their favorite series. With binge markers you can make sure to not just provide them with a seamless and smooth experience, you can also make sure to catch keep them engaged and viewing for a longer period of time without troublesome interruptions.

ENABLE A PERSONALIZED LINEAR EXPERIENCE.

Going even further, with our End credit detection in combination with our Mood Categories you enable the user to "get out" of the bubble they are currently in and move into another mood category of content. This can even be combined with an autoplay functionality to create linear and personal experience that is more laid back for the viewer. A start page is usually very overwhelming with too much to choose from while providing 3-4 choices in the end of a movie is a much easier choice.



WE CAN HANDLE ANY TYPE OF CREDITS & INTRO's

The challenge with End Credits, Intro's and Recaps are that they come in all kinds of different shape and forms. Thats why we have trained our networks to be able to handle any kind of end credits, intros and recaps.

We do this to make that sure we don't miss any of the important binge markers and to make sure that the viewers have a seamless experience.

INTRO EXAMPLES

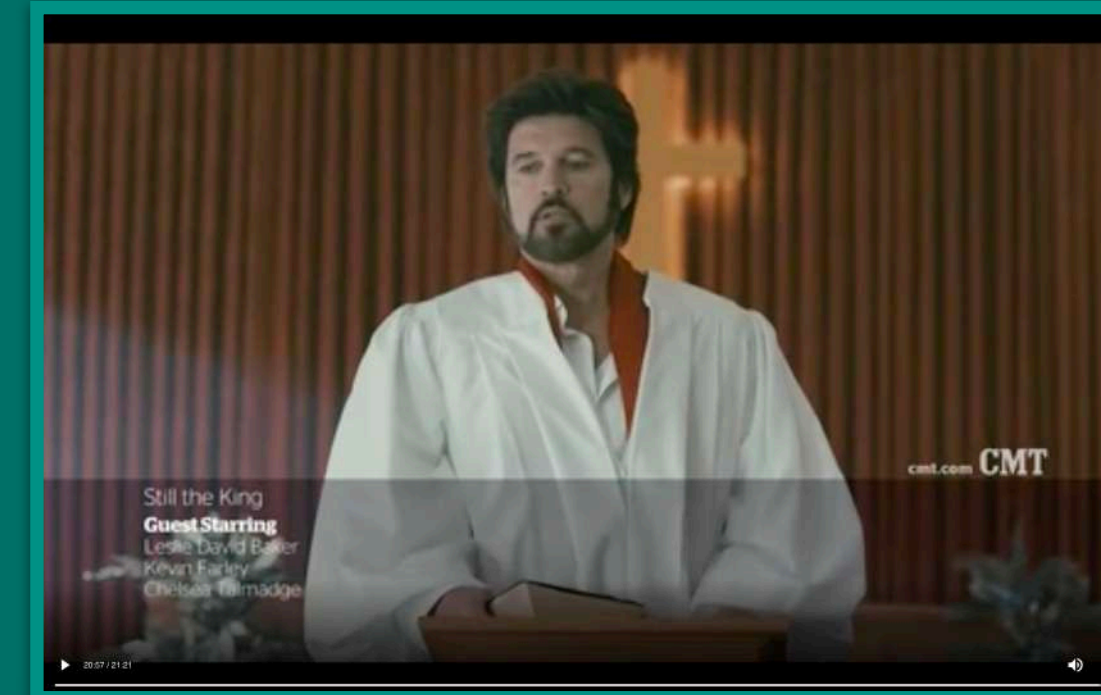


Intro with big Logos, lots of fast cuts and scenes from the season of the show



Unique show intro, like game of thrones intro. Signature music and intro

END CREDIT EXAMPLES



Video with text rolling, but only in a specific part of the screen

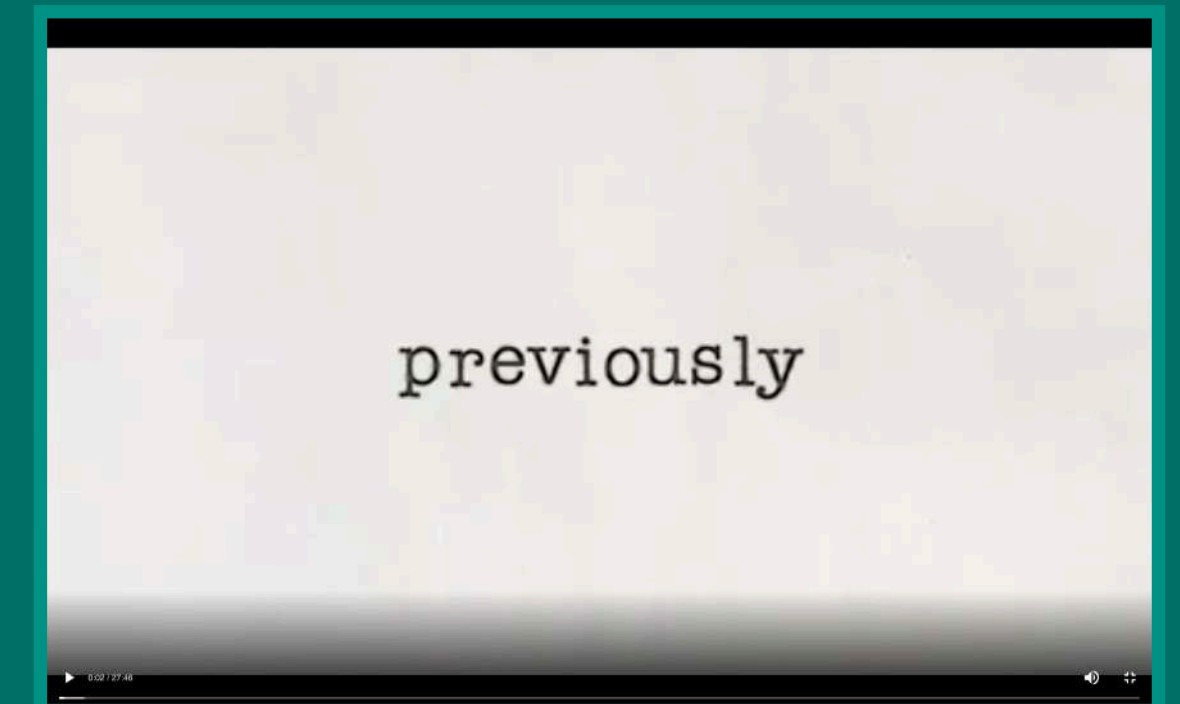


Video with text rolling text over the whole screen

RECAP EXAMPLES



Hidden recaps where its no voice or text showing "Previously on". Only fast cuts from previous episodes



Typical recap with both voice over and image exposing the "Previously on"

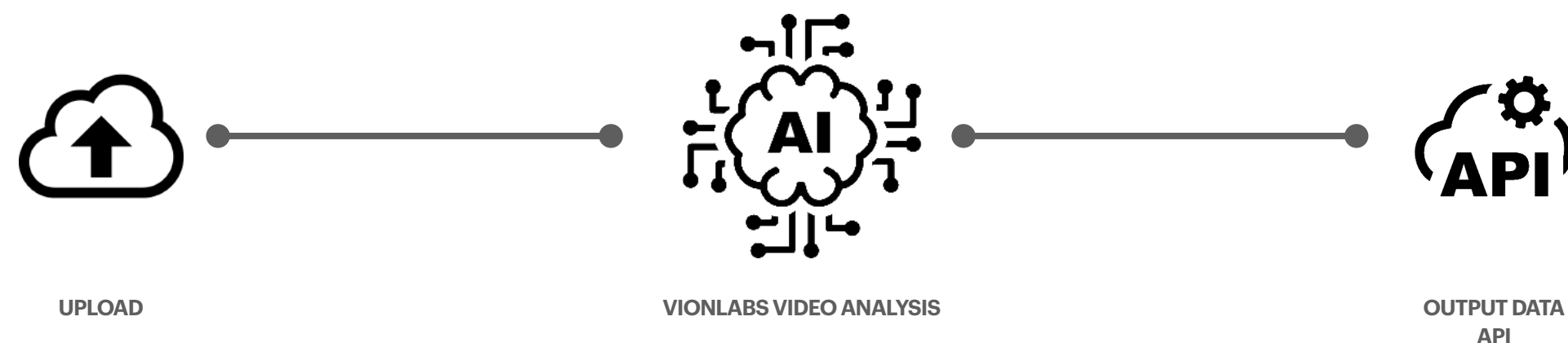
EASY AND QUICK INTEGRATION.

You can either upload your content to our cloud platform where you can easily scale up for fast and quick video analysis or we install part of our platform in your own environment, the choice is yours.

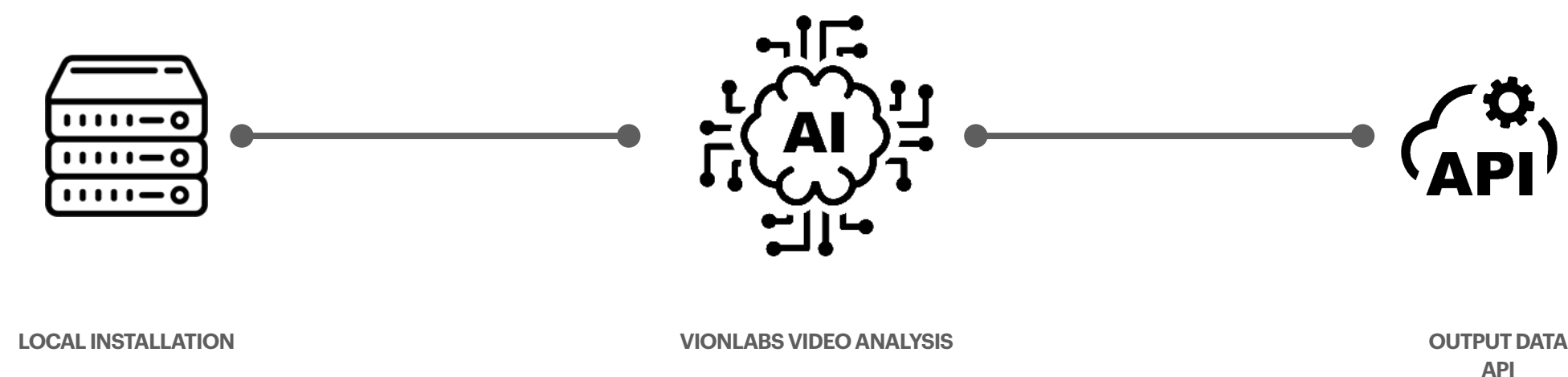
Check out the API here:

<https://results.gapis.vionlabs.com/results/markers/redoc>

CLOUD UPLOAD - approximately 10,000 assets per day



LOCAL INSTALLATION - 2,000-3,000 assets per day*



BINGE MARKERS PRICING.

BINGE MARKERS BASIC

For the movie services

- ✓ End Credit detection
- ✓ Cloud Feature Processing
- ✓ On-prem Processing
- ✓ Dedicated Slack Channel

From: €1000/month
€1/asset

BINGE MARKERS PRO

For the more advanced services

- ✓ End Credit detection
- ✓ Intro detection
- ✓ Recap detection
- ✓ Cloud Feature Processing
- ✓ On-prem Processing
- ✓ Dedicated Slack Channel

From: €3000/month
€1/asset